

Business Group Name: _____

Date: _____



Project Checklist

These are all the tasks that each business group needs to complete to be ready to launch their product.

Team and business introduction

- Logo
- Slogan/motto
- Picture of product

Who is your target customer: _____

Recipe

- Ingredient list
- Directions
- Ingredient benefits (i.e. health, local foods)

Advertise

- Audience
- Poster or Flyer
- TV or Radio Advertisement

Costs

- To make your bar
- Selling price
- Profit
- What will you do with your profit?

Granola bar packaging

Other ideas you might have...



COMMUNICATION

for a great pitch and presentation

Awarded to:



CRITICAL THINKING

for clearly sharing the cost and
challenges of your business

Awarded to:



CREATIVITY

for a high-impact, great looking logo and slogan

Awarded to:



CREATIVITY

for a tasty recipe and delicious bar

Awarded to:



COLLABORATION

for the teamwork that was shown
through your presentation

Awarded to:



CHARACTER

for an overall, excellent project

Awarded to:



Our Granola Bar Business – Decisions We Have Made

We received this from a teacher in Ottawa who created this as a Google Form and used it with her students who were struggling to stick to their business decisions.

1. Our Team includes: _____

2. Our Business Name is: _____

3. Our Slogan (motto) is: _____

4. We have decided on a logo (mark only one answer)

Yes

Not yet

5. Our Granola Bar base flavour preference is (only mark one):

a. honey

b. cinnamon

c. maple

d. date

e. soy butter

f. other



6. Our second Granola Bar base flavour preference is (only mark one):

- a. honey
- b. cinnamon
- c. maple
- d. date
- e. soy butter
- f. other

7. Our Granola Bar sweet add-in preference is (only mark one):

- a. icing
- b. chocolate chips
- c. sprinkles
- d. cookie dough
- e. marshmallow
- f. other

8. Our Granola Bar fruit preference #1 is (only mark one):

- a. raisin
- b. strawberry
- c. apple
- d. apricot
- e. banana
- f. mango
- g. peach
- h. pomegranate
- i. grape
- j. dragon fruit
- k. coconut
- l. cherry
- m. other

9. Our second Granola Bar fruit preference #1 is (only mark one):

- a. raisin
- b. strawberry
- c. apple
- d. apricot
- e. banana
- f. mango
- g. peach
- h. pomegranate
- i. grape
- j. dragon fruit
- k. coconut
- l. cherry
- m. other



BEST GRANOLA BAR AWARD

for being voted the #1 granola bar business
based on looks, taste and marketing

Awarded to:
