

Business Group Name: _____

Date: _____



Progress Checklist

These are all the tasks that each business group needs to complete to be ready to launch their product.

Team and business introduction

- Logo
- Slogan/motto
- Picture of product

Who is your target customer: _____

Recipe

- Ingredient list
- Directions
- Ingredient benefits (i.e. health, local foods)

Advertise

- Audience
- Poster
- TV or Radio Advertisement

Costs

- To make your bar
- Selling price
- Profit
- What will you do with your profit?

Granola bar packaging

Other ideas you might have...



Our Granola Bar Business - Decisions We Have Made

We received this from a teacher in Ottawa who created this as a Google Form and used it with her students who were struggling to stick to their business decisions.

1. Our Team includes: _____
2. Our Business Name is: _____
3. Our Slogan (motto) is: _____
4. We have decided on a logo (mark only one answer)
 - Yes
 - Not yet
5. Our Granola Bar base flavour preference is (only mark one):
 - a. honey
 - b. cinnamon
 - c. maple
 - d. date
 - e. soy butter
 - f. other



6. Our second Granola Bar base flavour preference is (only mark one):

- a. honey
- b. cinnamon
- c. maple
- d. date
- e. soy butter
- f. other

7. Our Granola Bar sweet add-in preference is (only mark one):

- a. icing
- b. chocolate chips
- c. sprinkles
- d. cookie dough
- e. marshmallow
- f. other

8. Our Granola Bar fruit preference #1 is (only mark one):

- a. raisin
- b. strawberry
- c. apple
- d. apricot
- e. banana
- f. mango
- g. peach
- h. pomegranate
- i. grape
- j. dragon fruit
- k. coconut
- l. cherry
- m. other

9. Our second Granola Bar fruit preference #1 is (only mark one):

- a. raisin
- b. strawberry
- c. apple
- d. apricot
- e. banana
- f. mango
- g. peach
- h. pomegranate
- i. grape
- j. dragon fruit
- k. coconut
- l. cherry
- m. other



STEM Den Script

1. INTRODUCTION

We received this from a teacher in Ottawa who created this as a Google Form and used it with her students who were struggling to stick to their business decisions.

“Hello Dragons, my name is _____, I’m _____,
I’m _____, I’m _____ and we are 8 and 9 years old. The name of
our company is _____. We’re here to ask you to invest in our granola bar business.”

2. 15-20 Second Throw

- Say something persuasive about your bars. Mason’s Marvelous Maple bars are the best in the business!
- Ask a question... Are you looking for a new, healthy alternative to the boring granola bars in Walmart? Look no further.



3. Two-Minute PITCH (go through your Book Creator book)

Tell a story about your business

About the bar

How we make money



The Ask

Dragons, help us _____ . Do we have a deal?

4. The Dragons will ask you questions. It's your job to be prepared. Sample questions

- Do you think your bars are too expensive?
- What was the most expensive ingredient in your recipe?
- How did you calculate the cost of your bars?
- How did you make your granola bars?
- Do you know your competition? What sets you apart from the other bars?
- What were some challenges your team faced?
- What were the key competencies you used on your team? Collaboration, Communication, Critical Thinking, Creativity, Citizenship, Character? Why?



COMMUNICATION

for a great pitch and presentation

Awarded to:



CRITICAL THINKING

for clearly sharing the cost and challenges of your business

Awarded to:



CREATIVITY

for a high-impact, great looking logo and slogan

Awarded to:



CREATIVITY

for a tasty recipe and delicious bar

Awarded to:



COLLABORATION

for the teamwork that was shown
through your presentation

Awarded to:



CHARACTER

for an overall, excellent project

Awarded to:
