# Taste Testing Scoring Template

Write the attributes you are testing along the top of the grid and then score each bar out of five for each feature.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Granola bar/ Feature | Taste | Texture | Shape | Smell | Things I liked about this bar | Things I did not like about this bar |
| A |  |  |  |  |  |  |
| B |  |  |  |  |  |  |
| C |  |  |  |  |  |  |
| D |  |  |  |  |  |  |
| E |  |  |  |  |  |  |

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# Market Research Tally Table Template

## Question 1

|  |  |
| --- | --- |
| **Granola bar flavour** | **Tally** |
|  |  |
|  |  |
|  |  |

**Question 2**

What other factors are important to you when you are choosing a food product?

|  |  |  |  |
| --- | --- | --- | --- |
| Factor | | | Tally |
| Price | | |  |
| Packaging | | |  |
| Locally Sourced Ingredients | | |  |
|  | | |  |
|  |  |  |  |

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